**Dr. Ivan Muñoz (2.0. – LCA Consultants)** started working in life cycle assessment (LCA) in 1998. In his PhD on environmental science (UAB, 2006) he focused his research on the suitability of LCA as a tool for Green Chemistry. Ivan has worked on LCA for ecodesign, solid waste management, water and wastewater treatment, agriculture, and food production, applying not only LCA but other related tools like environmental risk assessment, life cycle costing and water footprinting.